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# | 01 About Horion |

# About Horion



## Brand Profile

The only leading brand which owns a factory in China, started in 2016.

IFPD, with **3rd** place in China Market Share, Market Share.

**31** regions run by distributions globally.



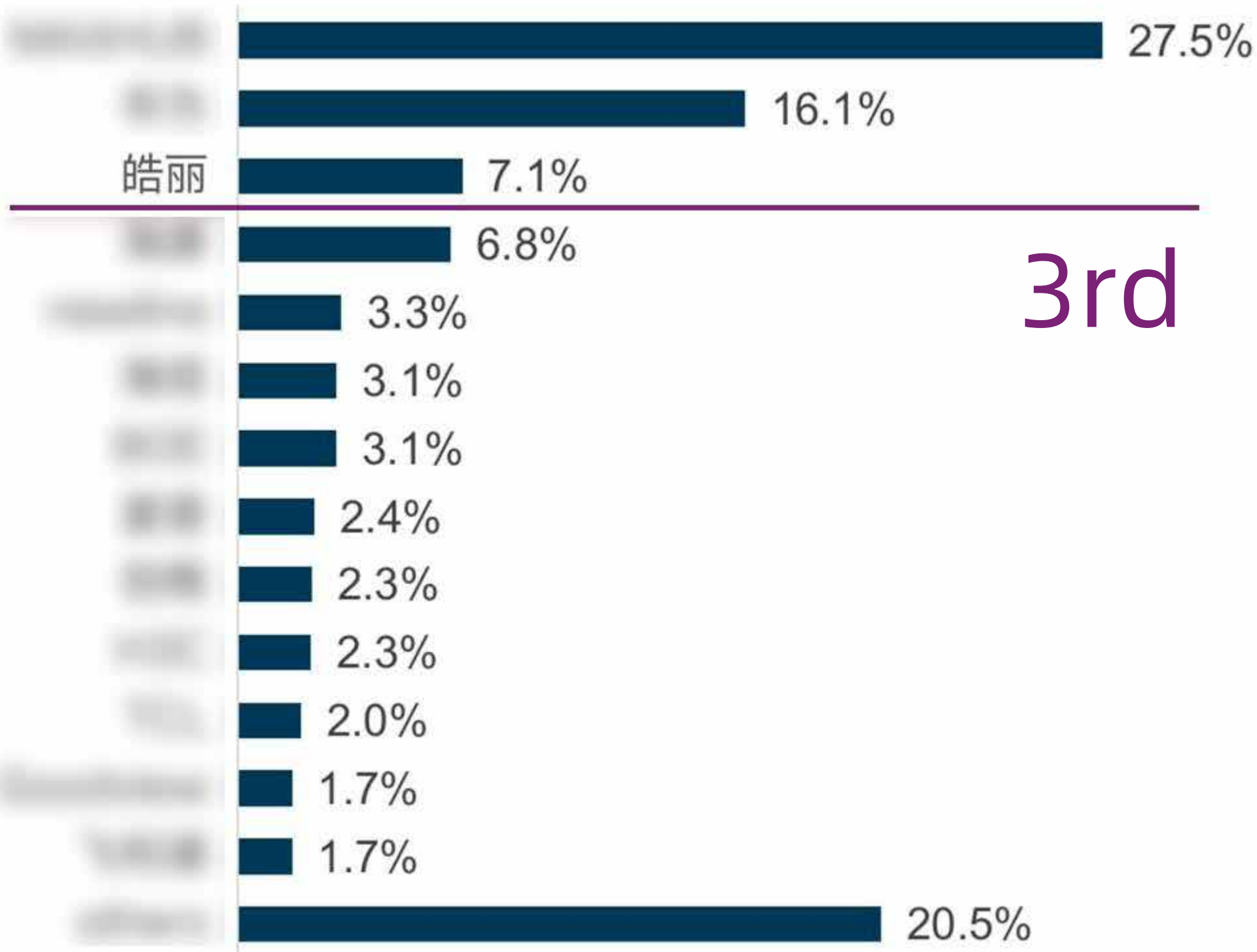
## Parent Company

Public Company, stock code (SZSE)001308.

**Top 5** in global TV/PID ODM, with shipment over 9 million pcs.

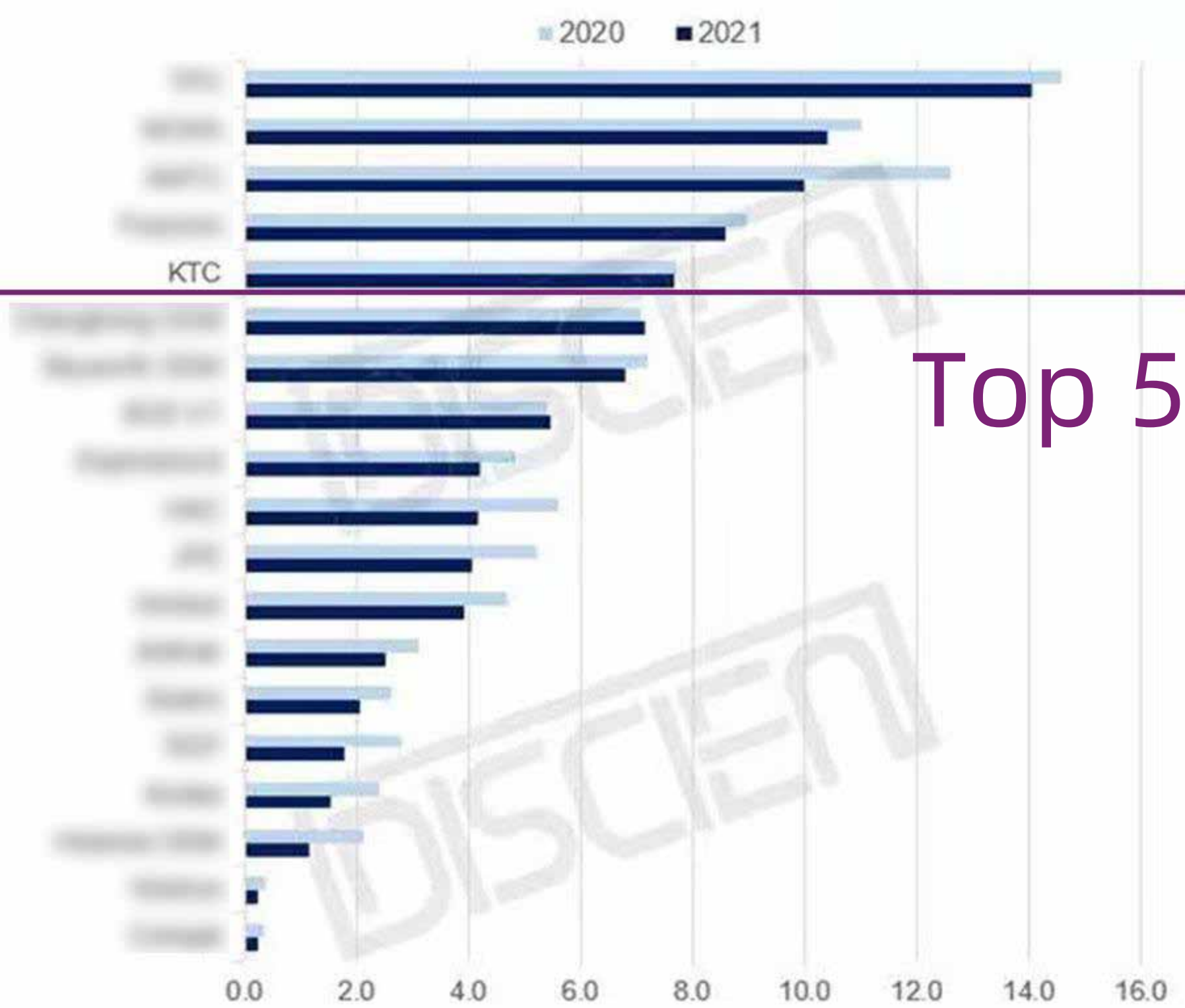
SCM(Supply chain / Capa. / Cutting-edge technology)

China IFPD market share in 2021



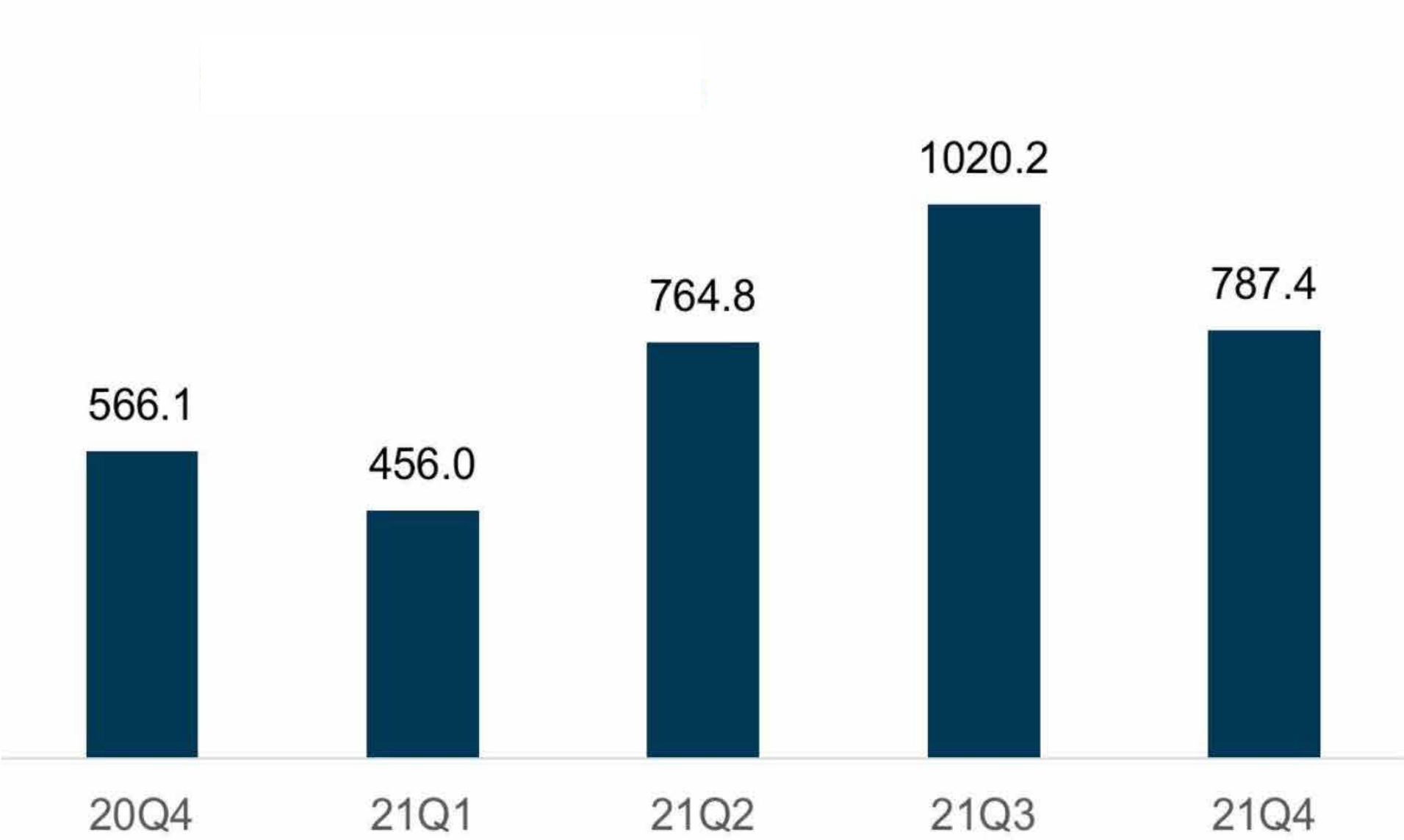
3rd

Shipment of global ODM factory in 2021



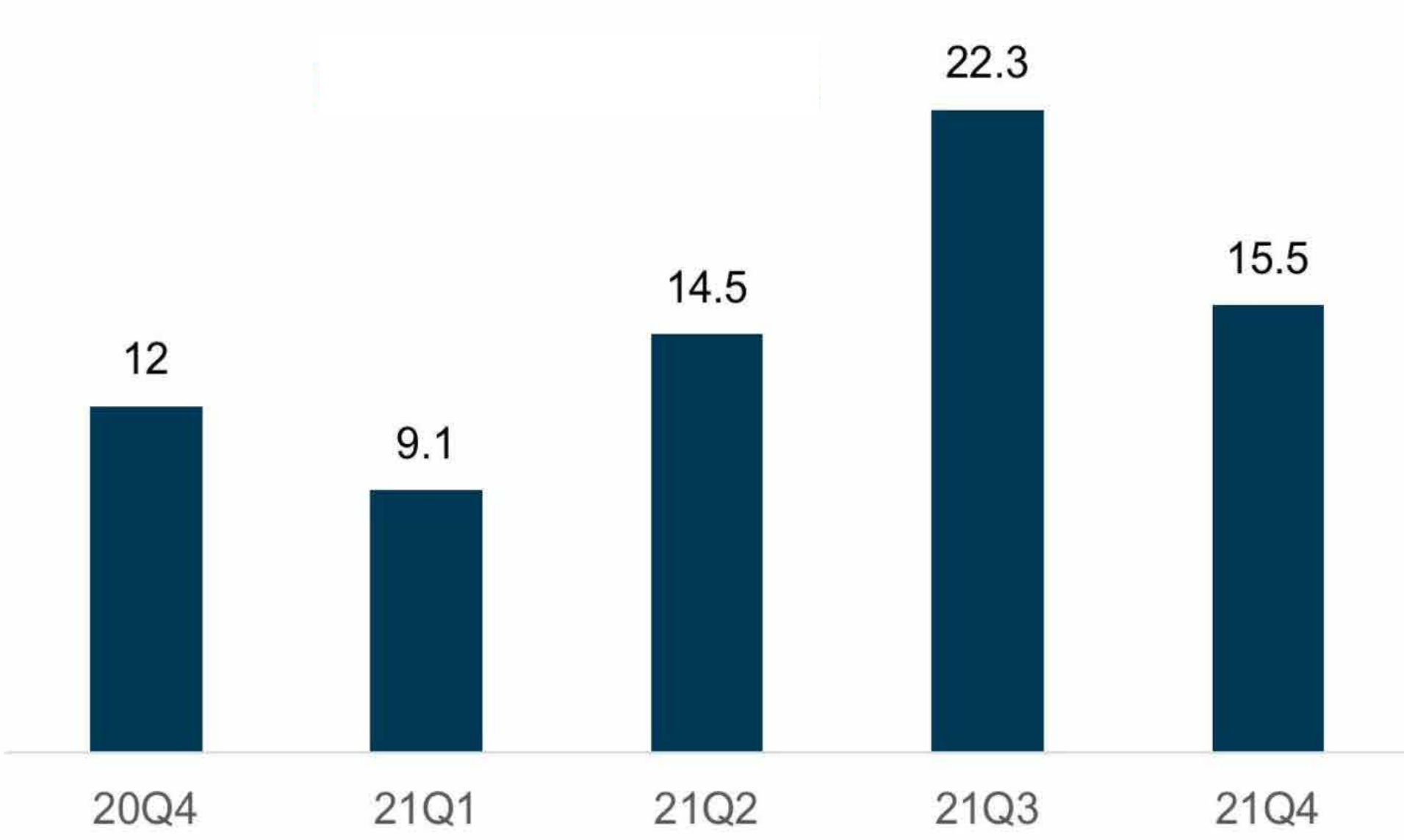
Top 5

Total IFPD shipment in 2021 worldwide



The 2021 shipment YoY growth is 39% over 2020

Total sales volume in 2021 worldwide



The 2021 sales volume YoY growth is 51% over 2020

# About Horion - Factory Profile



-Hi-Tech process  
Robot/Clean Room/Reliability/High precision measurement



-Integrated Supply  
including SMT/Backlight/Set etc.

# | 02 Products & Solutions |

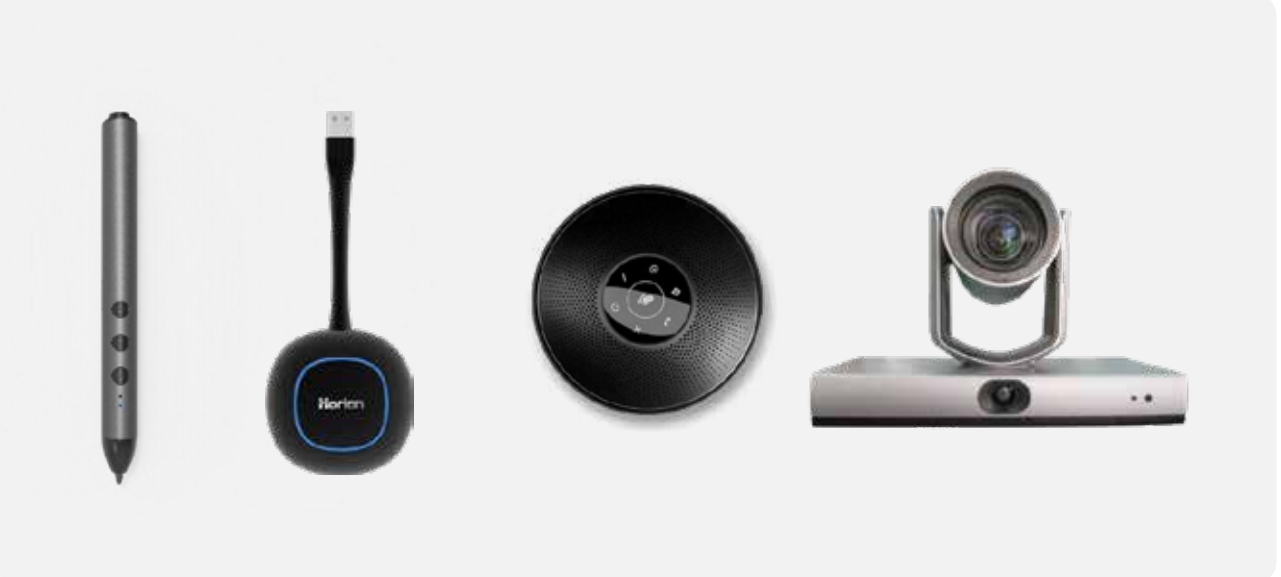
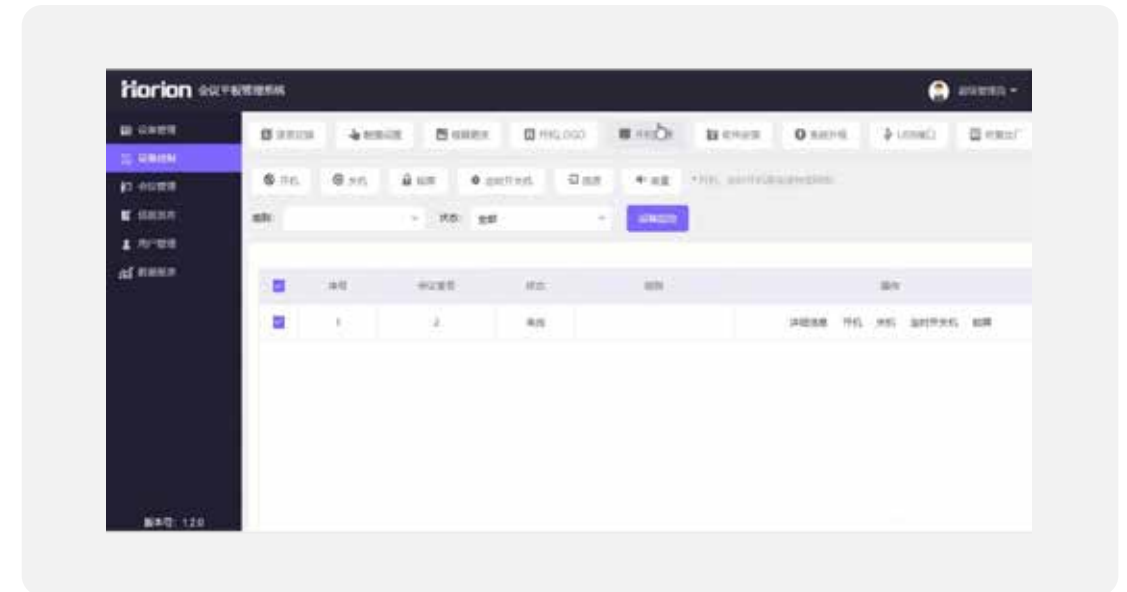
### M3A



### M5A/M5A pro



## Meeting management





# Products - M3A



**54.6"**

350 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 10ms  
4mm AG glass

**Android 8.0**

S/PDIF in *1	Audio out *1
HDMI in *2	HDMI out *1
PC audio in *1	USB *5
RS232 in *1	LAN *2
VGA in *1	DP in *1
OPS(optional) *1	



**64.5"**

450 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 10ms  
4mm AG glass

**Android 8.0**

S/PDIF in *1	Audio out *1
HDMI in *2	HDMI out *1
PC audio in *1	USB *5
RS232 in *1	LAN *2
VGA in *1	DP in *1
OPS(optional) *1	



**74.5"**

450 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 10ms  
4mm AG glass

**Android 8.0**

S/PDIF in *1	Audio out *1
HDMI in *2	HDMI out *1
PC audio in *1	USB *5
RS232 in *1	LAN *2
VGA in *1	DP in *1
OPS(optional) *1	



**85.6"**

400 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 10ms  
4mm AG glass

**Android 8.0**

S/PDIF in *1	Audio out *1
HDMI in *2	HDMI out *1
PC audio in *1	USB *5
RS232 in *1	LAN *2
VGA in *1	DP in *1
OPS(optional) *1	



**97.5"**

460 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 10ms  
4mm AG glass

**Android 8.0**

S/PDIF in *1	Audio out *1
HDMI in *2	HDMI out *1
PC audio in *1	USB *5
RS232 in *1	LAN *2
VGA in *1	DP in *1
OPS(optional) *1	



**64.5"**

350 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 8ms  
3.2mm AG glass

**Android 8.0**

- S/PDIF out \*1    Audio out \*1
- HDMI in \*2     HDMI out \*1
- PC audio in \*1    USB \*6
- RS232 in \*1     LAN \*2
- VGA in \*1        DP in \*1
- OPS(optional) \*1



**74.5"**

400 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 8ms  
3.2mm AG glass

**Android 8.0**

- S/PDIF out \*1    Audio out \*1
- HDMI in \*2     HDMI out \*1
- PC audio in \*1    USB \*6
- RS232 in \*1     LAN \*2
- VGA in \*1        DP in \*1
- OPS(optional) \*1



**85.6"**

400 nits  
3840\*2160  
Direct Backlight

**Infrared touch**

Response < 8ms  
3.2mm AG glass

**Android 8.0**

- S/PDIF out \*1    Audio out \*1
- HDMI in \*2     HDMI out \*1
- PC audio in \*1    USB \*6
- RS232 in \*1     LAN \*2
- VGA in \*1        DP in \*1
- OPS(optional) \*1



### 64.5"

350 nits  
3840\*2160  
Direct Backlight

### Infrared touch

Response < 8ms  
3.2mm AG glass

### Android 9.0

- Audio in \*1      Audio out \*2
- S/PDIF out \*1    Mic in \*1
- HDMI in \*2      HDMI out \*1
- RS232 in \*1      USB \*6
- VGA in \*1        DP in \*1
- Type-C USB \*1



### 74.5"

400 nits  
3840\*2160  
Direct Backlight

### Infrared touch

Response < 8ms  
3.2mm AG glass

### Android 9.0

- Audio in \*1      Audio out \*2
- S/PDIF out \*1    Mic in \*1
- HDMI in \*2      HDMI out \*1
- RS232 in \*1      USB \*6
- VGA in \*1        DP in \*1
- Type-C USB \*1



### 85.6"

400 nits  
3840\*2160  
Direct Backlight

### Infrared touch

Response < 8ms  
3.2mm AG glass

### Android 9.0

- Audio in \*1      Audio out \*2
- S/PDIF out \*1    Mic in \*1
- HDMI in \*2      HDMI out \*1
- RS232 in \*1      USB \*6
- VGA in \*1        DP in \*1
- Type-C USB \*1

## Fine writing 1mm detection precision + 20 points touch control

M3A brand new writing software, 1mm detection precision, single-point/multi-point writing modes. Two writing modes available, intelligent handwriting algorithm, refined strokes to deliver amazing writing experience.



Integrated Application 「Whiteboard」, leverages multitouch gestures to provide intuitive interactive experience.

## Basic features including



smoothly writing



erasing



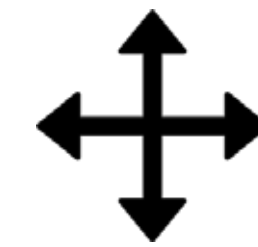
selecting



zooming



rotating



moving



sharing

**Spotlight features** including Google search (inside whiteboard), insert tables, transcribing (handwriting to typed text/shape)

Collaborative features support multiple users collaboration locally or remotely.



# Products - Diverse Interaction for Screens



PBP(Up to 9 windows)

Screen Mirroring

Bilateral control between screens



# Products - Features for Conference



13M camera



Hi-Fi Mic



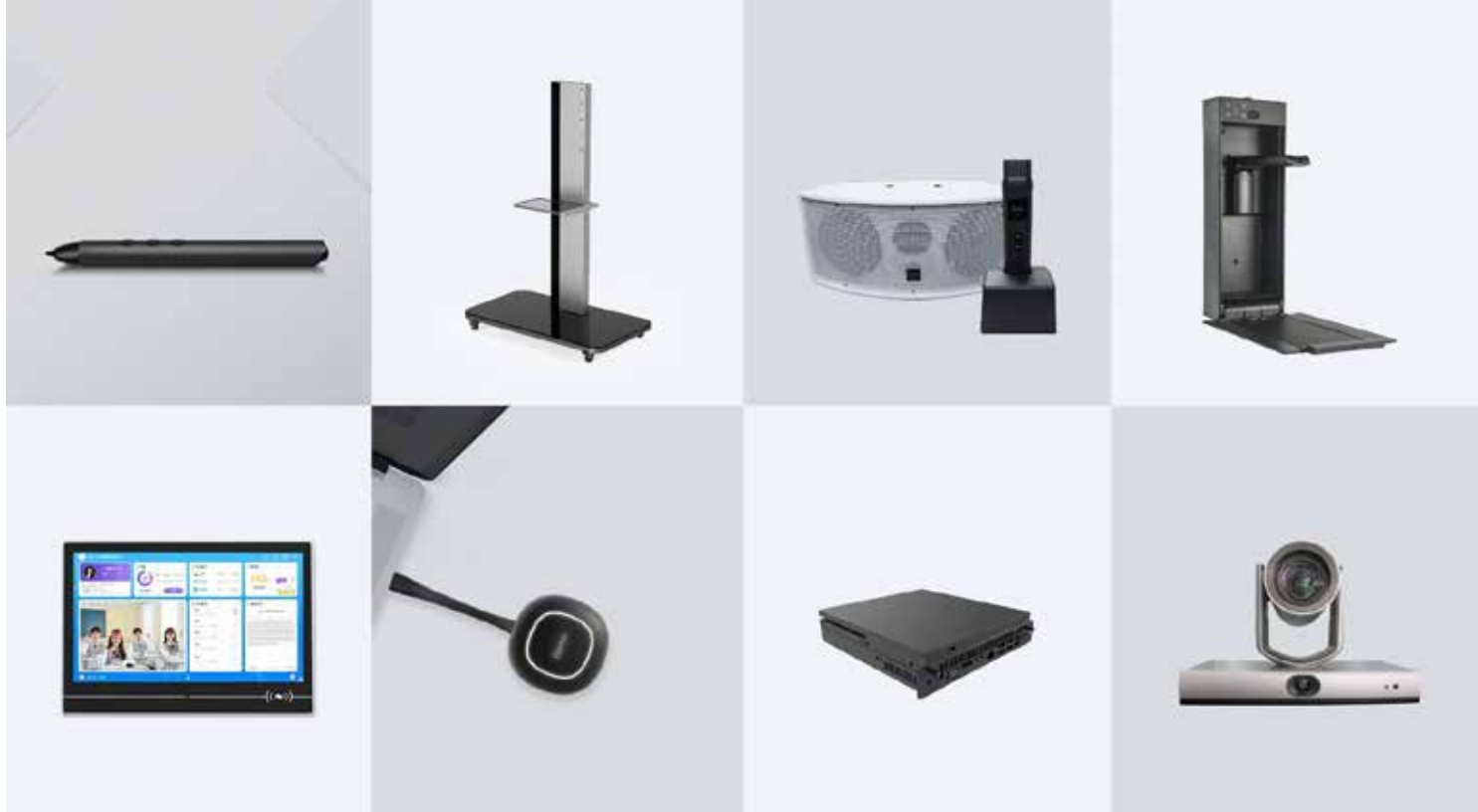
Conference App compatibility



Office Suite compatibility



Suffice Accessories



NFC(More convenient)



# | 03 Package for Distribution |



# Package for Distribution



- Core Distributor
- Training
- Sources from Lindedin/Google Ads
- Support for Warranty & Service

**horion**  
**CERTIFICATE**  
AUTHORIZED DISTRIBUTOR

*This certifies that*

AS HORION BRAND **INTERACTIVE FLAT PANEL** DISTRIBUTOR  
IN THE WHOLE TERRITORY OF **THE WHOLE INDONESIA AREA**

The Horion brand interactive flat panels sold are authorized by our company and we ensure the high quality and genuine products.

AUTHORIZATION PERIOD IS VALID FROM 15TH MAR 2021 TO 15TH MAR 2022.

PS: THE PARTNERS AUTHORIZED BY HORION NEEDS TO OBEY THE LOCAL LAWS AND REGULATIONS AS WELL AS BEING ENGAGED IN NORMAL BUSINESS AFFAIRS.

*Shenzhen Horion Intelligent Technology Co., Ltd*

Lucy Liu  
Director

*This authorization may not be delegated to a third party.*

# Corporate honor



# Corporate honor



4A Trustworthy enterprises by Shenzhen Government



-LG Best Partner Award 2022



5A Trustworthy Products by Shenzhen Government



Red Dot Winner 2021

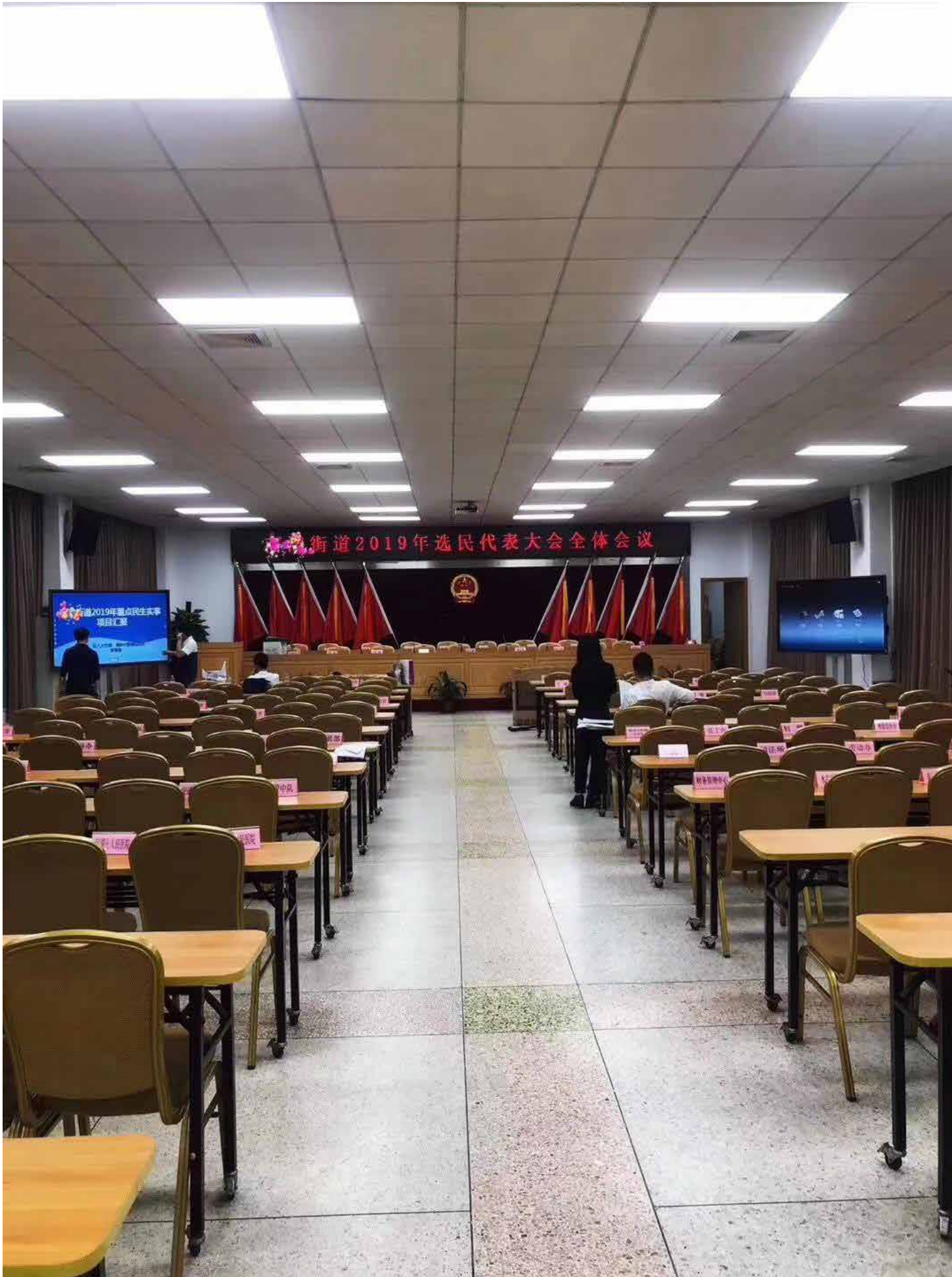
# | 04 Cases |

# Cases - Hospitality



Interactive Whiteboard provide a brand new way to welcome clients.

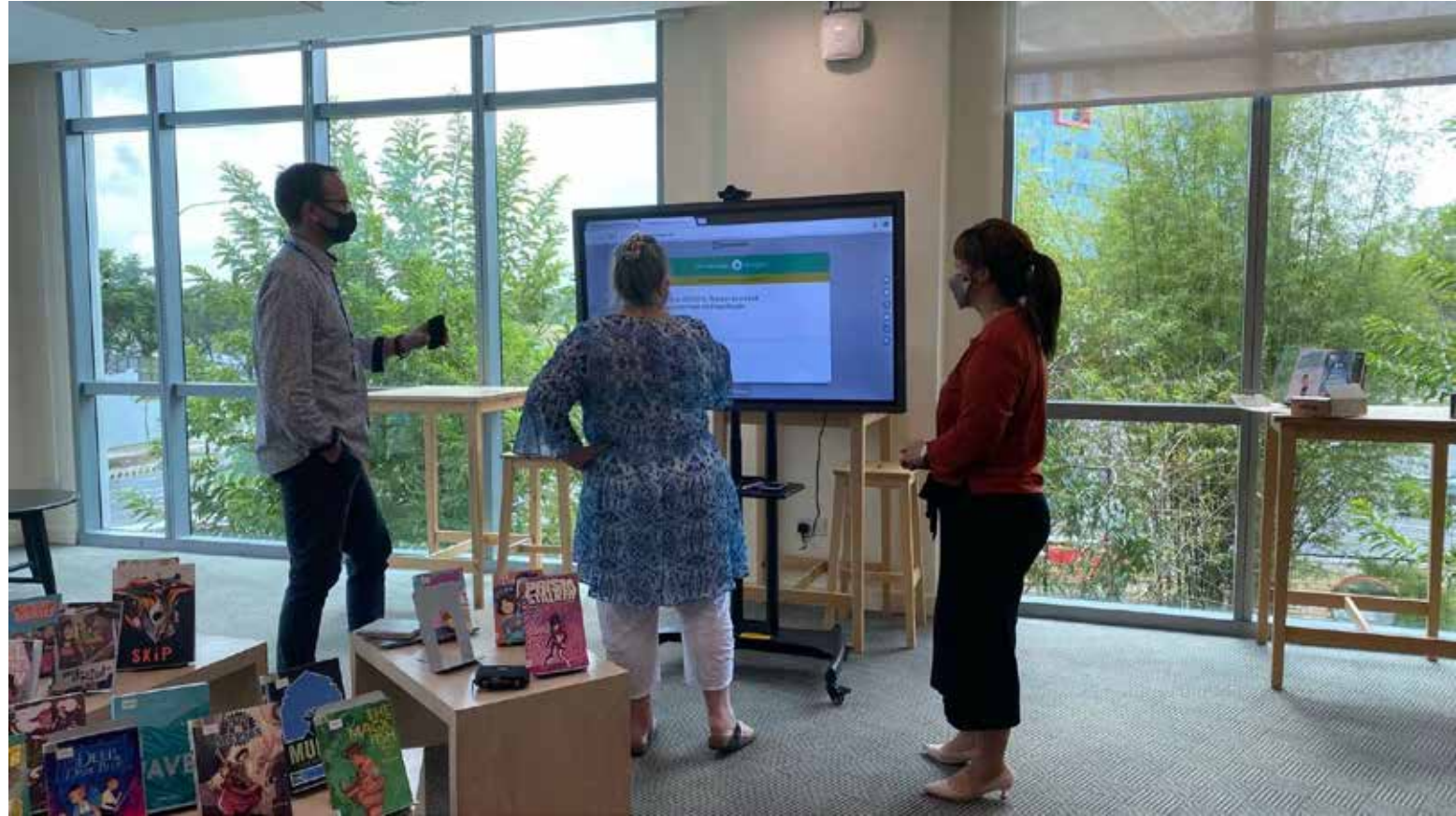
# Cases - Meeting Room



# Cases - Interactive Kiosk



# Cases - International School





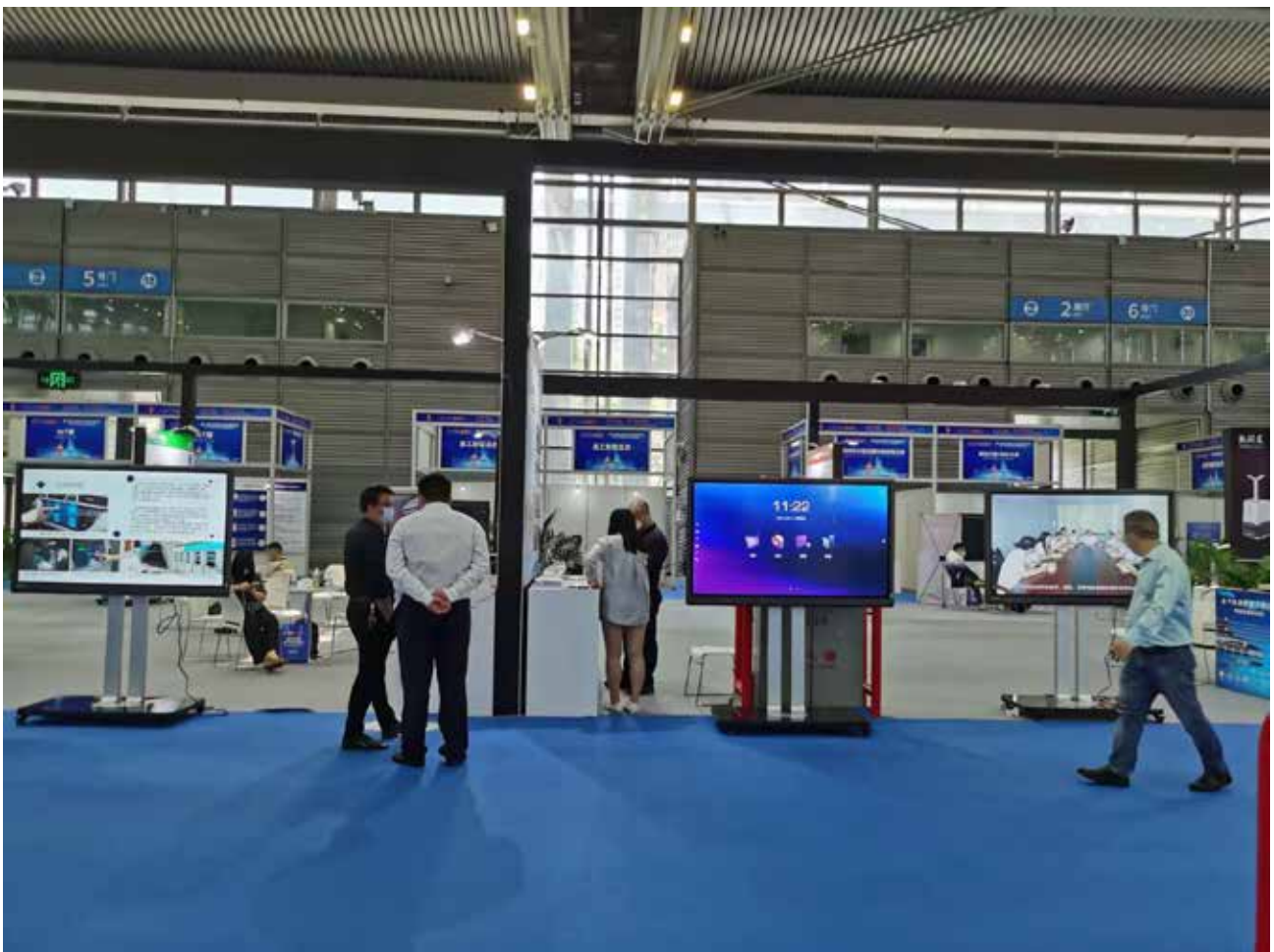
# Cases - Training



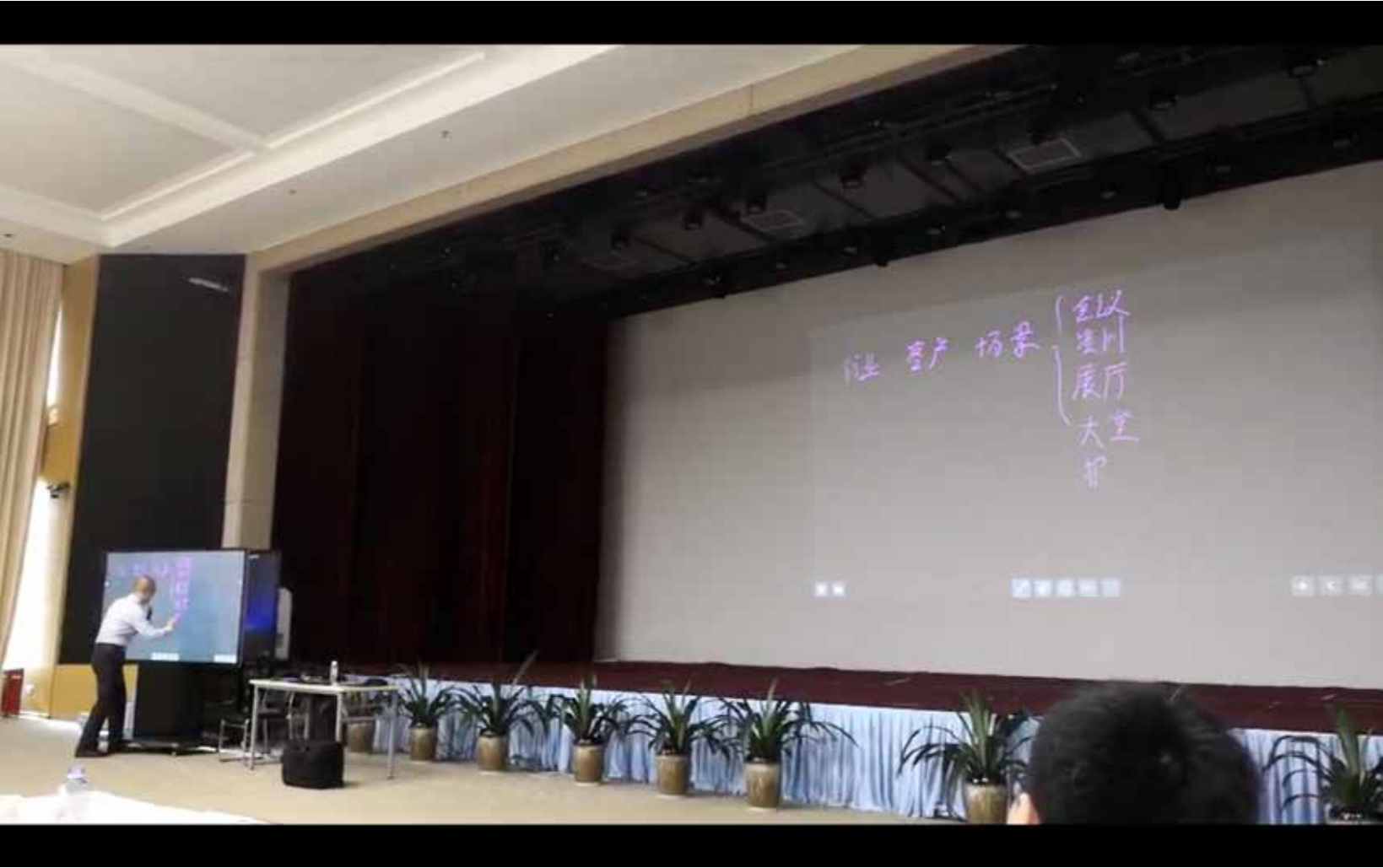
# Cases - Interactive DEMO/Introduction

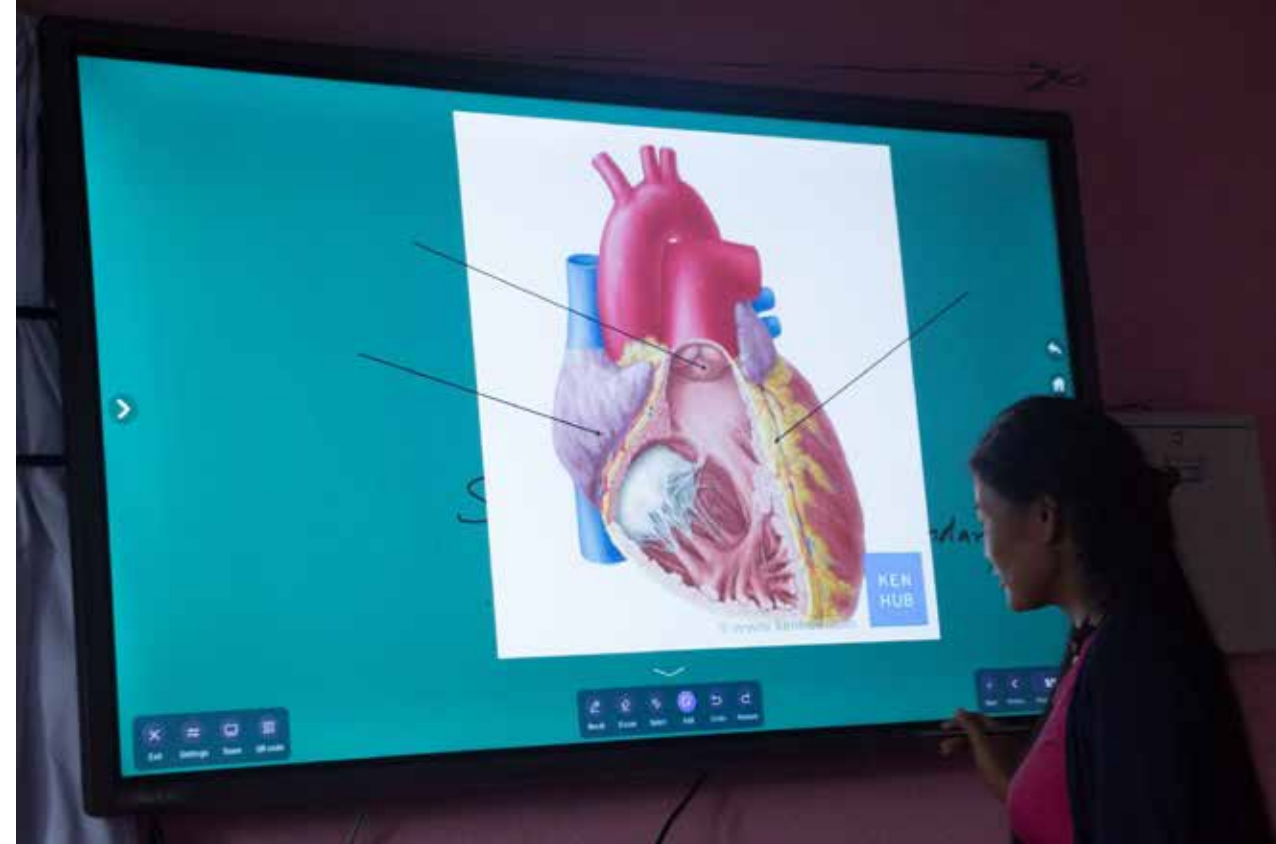


# Cases - Exhibition



# Cases - Interaction between screens





# Cases - Show Room



# Cases - COC(Combat Operation Center)



What we can tell is just tip of the iceberg.  
Join us to explore more!